1

Key Terms

Consumer: A person or organization that uses a product or service

Credit: The granting of a loan and the creation of debt; any form of deferred payment

Debt: An obligation of repayment owed by one party (the debtor/borrower) to a second party (the creditor/ lender); in most cases this includes repayment of the

Lesson Plan (2/2)

Learning Outcomes

Section 1: What Is Personal Finance?

- \square Describe what personal finance is.
- □ Outline the components of effective financial planning.
- $\hfill\Box$ Identify focuses of study throughout this course.

Section 2: Money, the American Way

- □ Understand the evolution of America's dependence on credit.
- □ Observe and analyze the "normal" American family as it relates to personal finance.

Section 3: You and Money

- □ Develop communication strategies for managing money and discussing financial issues.
- □ Evaluate your own money personality; identify your money strengths and weaknesses.

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National Standards Met in Chapter 2

(Continued)

STANDARD Saving and Investing:

- Standard 1: Implement a diversified investment strategy that is compatible with personal goals.
- Standard 2: Discuss how saving contributes to financial well-being.
- Standard 3: Explain how investing builds wealth and helps meet financial goals.

Lesson Plan [2/2]

Learning Outcomes

Section 1: Saving Is an Exercise of Character

- ☐ Identify the Five Foundations of personal finance.

Section 2: Three Basic Reasons to Save Money

- $\hfill \square$ Explain the three basic reasons for saving money.
- ☐ Describe what a sinking fund is and identify purchases for which you would use a sinking fund.

Section 3: The Power of Compound Interest

- ☐ Demonstrate how compound interest works and understand the impact of annual interest rate.
- $\hfill \square$ Describe the difference between simple and compound interest.

National Standards Met in Chapter 3

(Continued)

STANDARD Saving and Investing: Implement a diversified investment strategy that is compatible with personal goals.

• Standard 2: Explain how investing builds wealth and helps meet financial goals.

D Looking for your State Standards Crosswalk? Find it at daveramsey.com/school.

Key Terms

Lesson Plan [2/2]

Learning Outcomes

Section 1: Budgeting 101

- ☐ Understand the purpose of cash flow planning.
- □ Identify reasons some people avoid having or sticking to a budget.
- ☐ Identify changes in personal spending behavior that contribute to wealth building.
- ☐ Explain the difference between a cash flow statement and a budget.

Section 2: The Basics of Banking

- ☐ Develop a filing system for keeping financial records, both paper and electronic.
- Describe recordkeeping features that financial institutions provide for online account management.
- Describe how to use different payment methods and banking features.

Section 3: The Importance of Having a Zero-Based Budget

- □ Define zero-based budget.
- Develop a plan for spending and saving that has both long-term and short-term components.
- Analyze how changes in circumstances can affect a personal budget.



allows users to finance a purchase

Credit report: A detailed report of an individual's credit history

Credit score: A measure of an individual's credit risk; calculated from a credit report using a standardized formula

Debt snowball: Preferred method of debt repayment; includes a list of all debts organized from smallest to largest balance; minimum payments are made to all debts except for the smallest, which is attacked with the largest possible payments

Depreciation: A decrease or loss in value

Lesson Plan [2/3]

Learning Outcomes

Section 1: Debt: Product, Not Privilege

 $\hfill \square$ Identify the costs of using various types of credit.

Section 2: Debunking the Credit Myths

- ☐ Evaluate and refute the myths associated with debt.
- $\hfill \square$ Apply systematic decision making to identify the most cost-effective option for
- $\hfill \square$ Identify various types of mortgage loans and the most cost-effective option for
- □ Evaluate ways that debt can negatively affect your financial future and how to overcome Section 3: The Credit Score

- □ Describe the elements of a credit score.
- □ Understand how to obtain a credit report.
- $\hfill \Box$ Explain how a credit score affects creditworthiness and the cost of credit.
- $\hfill \square$ Explain the factors that affect a credit score.
- $\ \square$ Analyze a credit report, indicate the time that certain negative data can be retained, and

Section 4: Credit Bureaus and Identity Theft

- $\hfill \square$ Identify organizations that maintain consumer credit records.
- ☐ Summarize major consumer credit laws.
- $\hfill \square$ Develop a plan for protecting personal information.

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Key Terms

Free Application for Federal Student Aid (FAFSA):

A form that is completed annually by current and prospective college students to determine their eligibility for financial aid

Grant: A form of federal or state financial aid that does not need to be repaid, usually given to students who demonstrate financial need.

Lesson Plan (2/2)

Learning Outcomes

Section 1: Beware and Be Wise

 $\hfill \square$ Understand the long-term impact of student loans.

Section 2: Start With the End in Mind

 $\hfill \square$ Identify reasons for not taking on debt to fund your education.

Section 3: Cash-Flow Your College Education

- $\hfill \square$ Develop a plan to attend college without acquiring debt.
- $\hfill\Box$ Demonstrate how to apply for financial aid.

Section 4: Education Options for the 21st Century

- $\ \square$ Identify the educational requirements, training and cost for your career of choice.
- ☐ Analyze post-high school education and career training options.

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Key Terms

Branding: The promotion of a product or service by identifying it with distinct characteristics (usually associated with public perception, quality or effectiveness)

Brand recognition/awareness: Refers to the public's ability to recall and recognize a brand by its logo, jingles, packaging, etc.

Buyer's remorse: Feeling regret or concern after

Lesson Plan (2/2)

Learning Outcomes

Section 1: Buyer Beware

- $\hfill\Box$ Identify ways companies compete for your money.
- ☐ Be familiar with marketing strategies that encourage people to go into debt or finance large purchases.
- $\hfill\Box$ Evaluate how peer pressure can affect spending decisions.
- $\hfill \square$ Summarize factors that influence consumer decisions.

Section 2: Buyer's Remorse

☐ List five steps you should take before making a major purchase.

Section 3: Opportunity Cost

- $\hfill\Box$ Evaluate the role opportunity cost plays in purchasing decisions.
- $\hfill \square$ Describe the effect of inflation on buying power.

7

Key Terms

Auction: A public sale in which property or items of merchandise are sold to the highest bidder

Consignment shop: Retail store where people sell items and the owner of the snop gets a percentage of the sale

Cost-benefit analysis: The process of quantifying costs and benefits of a decision

Estate sale: Type of yard

Lesson Plan [2/2]

Learning Outcomes

Section 1: Bargain Shopping: Part of a Healthy Financial Plan

- Understand how shopping for bargains is part of a healthy financial plan.
- ☐ Analyze and use the three keys to getting bargains: Negotiate, have patience, and know where to find deals.

Section 2: The Seven Basic Rules of Negotiating

- ☐ Develop skills for negotiating deals on products or services.
- ☐ Understand that integrity and honesty are important when it comes to negotiating with others.

Section 3: Places to Find Great Deals

- ☐ Know the best places to shop for deals.
- □ Evaluate the benefits of not buying brand-name products, taking advantage of seasonal shopping, buying slightly outdated products, etc.



National Standards Met in Chapter 8

(Continued)

STANDARD Saving and Investing: Implement a diversified investment strategy that is compatible with personal goals.

- Standard 1: Discuss how saving contributes to financial well-being.
- Standard 2: Explain how investing builds wealth and helps meet financial goals.
- Standard 3: Evaluate investment alternatives.
- Standard 4: Describe how to buy and sett investments.
- Standard 5: Explain how taxes affect the rate of return on investments

Lesson Plan (2/3)

Learning Outcomes

Section 1:	Investing 101
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- $\ \square$ Explain how investing builds wealth and helps meet financial goals.
- ☐ Examine the relationship between diversification and risk.
- ☐ Identify regulatory agencies and their functions.

Section 2: Types of Investments

- ☐ Evaluate investment alternatives: money markets, bonds, single stocks, mutual fund, annuities, and real estate.
- ☐ Explain the Rule of 72.
- ☐ Identify different types of retirement plans.
- Explain how taxes affect the rate of return on investments.
- □ Understand how pre-tax and after-tax investments work.
- ☐ Understand how the stock market works.
- ☐ Be familiar with the various retirement account tax treatments.
- □ Develop a plan for investing, and describe how to buy and sell investments.

Section 3: Employer Benefits and Retirement Plans

- ☐ Analyze the components of employer benefits package.
- □ Explain how compound interest works.



Key Terms

Claim: Paperwork filed with an insurance company in order to get them to cover a loss for someone they insure

Coverage: Applies to the amount of protection you have through an insurance company in the event of a loss

Deductible: Amount you nave to pay out of pocket for expenses before the insurance company will begin to cover all or a portion of the remaining costs

Liability: The state or quality of being obligated

Lesson Plan [2/2]

Learning Outcomes

Section 1: Protecting Your Wealth

- ☐ Explain why insurance is an essential part of a healthy financial plan.
- ☐ Understand how people manage risk through transfer.
- ☐ Identify ways to lower the cost of insurance premiums.
- ☐ Identify insurance for the types of risks that young adults might face.

Section 2: Basic Types of Coverage

- ☐ Identify common types of risks and basic risk management methods.
- □ Distinguish between necessary and unnecessary types of coverage.
- □ Understand the importance of identity theft insurance in the 21st Century.
- ☐ Define common insurance terms like "premium" and "deductible."
- ☐ Understand the importance of property and liability protection.

Section 3: The Importance of Life Insurance

- ☐ Be familiar with policies that offer duplicate coverage.
- ☐ Know the types of insurance to avoid.

Key Terms

Accountability: The quality or state of being responsible, liable or answerable

Free spirit: A person who thinks that everything will work out fine and typically hates to deal with the details

Nerd: A person who is picky about budgeting and details

Time poverty: A situa-

Lesson Plan (2/2)

Learning Outcomes

Section 1: Understanding Your Money Personality

- $\hfill \square$ Identify differences among people's values and attitudes as they relate to money.
- ☐ Evaluate your own money personality.

Section 2: Marriage and Money

- ☐ Evaluate how discussing important financial matters with household members can reduce conflict.
- ☐ Understand how having a budget or a money plan can reduce conflict.

Section 3: Communication Is Key

- $\hfill \square$ Develop communication strategies for discussing financial issues.
- $\hfill\square$ Integrate healthy communication about money with parents, friends and others.

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estate, intellectual property like books or internet content, or a business in which the owner is not actively involved.

Personal branding: The process by which we "market" ourselves to others; involves highlighting personal strengths, interests and unique qualities, and identifying goals

Portfolio income: Income generated by selling an investment at a higher price than you paid for it

Property taxes: Taxes paid by anyone who owns property such as land, a nome or commercia, feaestate

Résumé: A brief account of one's professional or work experience and qualifications, often submitted with an employment application

Sales tax: Tax on goods and services that goes to your state or local government

Social Security: A federal, insurance program, funded by taxpayer dollars that provides benefits to people who are retired, unemployed or disabled

Lesson Plan [2/3]

Learning Outcomes

	Section 1: Self-Assessment ☐ Identify your personal strengths and weaknesses.
1	Section 2: Goal Setting
1	□ Clarify your educational and career goals.
1	□ Understand the components of goal setting.
	Section 3: You Won't Love the Entry Level
1	□ Understand the value of entry-level jobs.
[□ Identify valuable work attributes outside of one's general skill set.
4	Section 4: The Best Practices of Successful People
I	□ Identify the best practices of successful people.
[□ Develop a résumé.
I	riangle Analyze the interview process and develop personal interview skills.
Í	Section 5: Income and Taxes
1	□ Describe factors affecting take-home pay.
1	□ Identify sources of personal income.
I	□ Identify different types of taxes.
I	□ Be familiar with various documents for reporting taxes.
	$\hfill \square$ Analyze the costs and benefits of paying taxes and the cost of government services.

Key Terms

Core values: Traits or qualities that represent an individual's highest priorities, deeply held beliefs. and motivating forces; one's guiding principles

Legacy: Anything handed down from the past; something that someone has achieved that continues to exist after they are gone

Nonprofits: Organizations that use money raised to achieve their goals rather than distributing them

Lesson Plan (2/2)

Learning Outcomes

Section 1: False Perceptions

- ☐ Identify your core values.
- $\hfill \square$ Identify your own specific talents and evaluate ways you could use those talents to help others.

Section 2: Make an Impact

 $\ \square$ Identify ways in which giving benefits both the giver and the receiver.

Section 3: Give Your Time and Talents

- $\hfill\Box$ Identify various types of charitable giving (time, money, talents).
- ☐ Examine various areas of need in your own community.
- $\ \square$ Identify a variety of charitable organizations.

Section 4: Define Your Legacy

- $\hfill\Box$ Explain the concept of leaving a legacy.
- ☐ Illustrate the importance of giving to others throughout your life, starting now.